

More admissions. Better operations. *Stronger fee recovery.*

LESS TEACHER WORKLOAD. FASTER HIRING.

CampusOne helps Indian schools start with the operational problem hurting most today — and expand as value becomes visible.



 7 connected solutions

 Start with one problem

 Built for Indian schools

Start with your most urgent problem. Expand once it works.

THE SHORT VERSION

FOR	Indian school owners, principals and administrators
WHO STRUGGLE WITH	cold enquiries, scattered records, fee chasing, slow hiring
CAMPUSONE IS	one partner with seven school modules
THAT HELPS	start with one workflow, measure it, then expand
UNLIKE	multiple vendors, generic ERP or spreadsheets

THREE WAYS TO READ THIS BROCHURE

🕒 10 SECONDS

One line

Seven problems, one partner. Start small.

[Summary →](#)

🕒 2 MINUTES

How it works

The model, fast starts, demo and pilot.

[See the model →](#)

🕒 5 MINUTES

Full overview

Plus modules, offer, trust and FAQ.

[From the top →](#)

MODULES

7: software, AI, services

FAST STARTS

AdmitAI · ExamCraft

MODEL

Diagnose → Expand

ACCESS

Cloud, browser-based, role-based

What's the biggest problem in your school right now?

You don't arrive here looking for software architecture. You arrive with a job that feels slower, riskier or less visible than it should — enquiries that go quiet, records that live in five places, fees that need chasing, teachers who need more hours in the day than they have.



ADMISSIONS

Admissions enquiries go cold outside office hours or between follow-ups.



RECORDS

Student and operational records are split across spreadsheets and disconnected systems.



FEEES

Fee follow-up consumes staff time and depends on manual memory.



TEACHERS

Teachers spend repetitive time preparing papers, rubrics, answer keys and lesson plans.

It isn't seven separate problems. It's one connected operating gap.

A Unified School Growth & Operations Platform for Indian schools that helps them improve **admissions, administration, fee follow-up, teacher productivity, digital growth and hiring** through one modular, school-focused partner.

Start with the one urgent problem hurting admissions, operations, fees, teachers or hiring today. Expand only after the school sees value — no forced full-suite rollout.

“Seven school problems. One partner to solve them.”

SEVEN SOLUTIONS, ONE PARTNER



Student
Lifecycle
CRM



Inventory &
Assets



Digital
Growth



AdmitAI



RetainAI



ExamCraft



Teacher
Recruitment



One model. Five stages. Growth that proves itself first.



METHOD

Every stage earns the next one. A school can pause after any stage and still keep the value already delivered.



Two fast wedges. Value you can see quickly.

AdmitAI deploys around WhatsApp; ExamCraft is a low-friction, browser-based starting point. Neither requires the rest of the suite.

WEDGE 01

ADMISSIONS

AdmitAI

WhatsApp-native admissions first response

Handles common parent questions, qualifies intent and routes toward a campus visit or human follow-up — keeping the first conversation alive until your admissions team can take over.

🗨️ Parent question



🔍 Intent qualified



👤 Campus visit or human follow-up

WEDGE 02

ACADEMICS

ExamCraft

AI-assisted teacher preparation

Generates structured question papers, lesson plans, rubrics and answer keys from curriculum inputs. It is assistance for teachers — not a replacement for academic judgment.

📖 Curriculum inputs



🌟 Papers, plans, rubrics, keys



📝 Teacher reviews and decides

⚡ Rapid WhatsApp-oriented deployment

🌐 Low-friction, browser-based start

✅ No full-suite adoption required

FAST START

Seven modules. Each solves one school problem.

Start with one. Add the next when its value is visible.

FEATURE	WHAT IT DOES	WHY IT MATTERS
 AdmitAI	Answers WhatsApp enquiries, routes to visits	Replies while interest is fresh
 Student Lifecycle CRM	Enquiry, records and attendance in one place	Fewer handoff gaps
 RetainAI	Prioritises pending-fee reminders	Less manual chasing
 ExamCraft	Drafts papers, rubrics and lesson plans	Time back to teaching
 Inventory & Assets	Tracks stock and assets	Gaps surface early
 Digital Growth	Managed website and campaigns	Marketing tied to admissions
 Teacher Recruitment	Managed sourcing and screening	A school-ready shortlist

 Digital Growth and Recruitment are managed services; the rest are software and AI.

Why CampusOne: three differences you can check.

No outcome promises: results are measured in your school.

01

One school-focused partner

Admissions, fees, academics, growth and hiring together.

WHY IT MATTERS One contract, one data layer.

02

Land and expand, never rip and replace

Start with the most urgent problem; add modules on evidence.

WHY IT MATTERS Lower day-one risk.

03

Software + AI + managed services

Digital Growth and Recruitment run as services.

WHY IT MATTERS More than software alone.

A six-step demo on AdmitAI or ExamCraft.

WhatsApp on a phone + browser

Your school's own urgent problem

01 PROBLEM

A parent messages at 9 pm about fees; the office is closed.

SHOW Your after-hours pattern.

02 INPUT

It arrives on WhatsApp, or a teacher enters curriculum inputs.

SHOW Both fast starts.

03 ACTION

AdmitAI answers and routes to a visit, or ExamCraft drafts a paper.

SHOW The hand-off.

04 RESULT

A counsellor gets a qualified enquiry; a teacher edits the draft.

SHOW Staff stay in control.

05 IMPACT

See how the pilot would measure enquiry flow and workflow results.

SHOW No promised figures.

06 NEXT STEP

Agree a School Growth Audit, then a single-module pilot.

SHOW See next page.

Audit first. Then pilot one module.

School Growth Audit

GOAL	Find the workflow owner and the right first module.
WHO	Owner or principal; admissions, finance, academic heads.
OUTPUT	Written findings and a recommended first module.
DECISION	Start a pilot, start a deeper module, or stop.

Wedge pilot

GOAL	Prove one workflow (AdmitAI or ExamCraft) first.
WHO	Admissions team or a teacher group.
MEASURES	Usage, enquiry flow, workflow results.
DECISION	Stop, adjust, or move to an annual contract.

Admissions check

- ☐ Where do enquiries arrive?
- ☐ What happens after office hours?
- ☐ Who follows up, and how?

After-hours or follow-up gaps → start with AdmitAI.

Pilot readiness

- ☐ A named owner for the workflow
- ☐ Staff time for setup and training
- ☐ Success criteria agreed in writing

All ticked → ready for a wedge pilot.

What we can show you today.

Capabilities and approach are documented now; results are measured in your own pilot.

TECHNICAL

PARTIAL

Seven modules; cloud, browser-based, role-based access. Security and hosting details not yet stated.

PRODUCT

PARTIAL

AdmitAI (WhatsApp) and ExamCraft (browser) are the fast starts.

USAGE

NOT YET

No usage data yet.

OUTCOME

NOT YET

No admissions, collection or time figures yet.

CUSTOMER

NOT YET

No named schools or quotes yet.

Usage, outcome and customer proof will come from school pilots. Benefits shown are capabilities, not results.

Audit, prove one module, then contract.

ENTRY

Audit + wedge pilot

Diagnose and prove one workflow.

FOR

Schools with one urgent problem

INCLUDES

Audit + AdmitAI or ExamCraft pilot

SETUP

WhatsApp (AdmitAI) or browser (ExamCraft)

NEXT STEP

Annual contract

Contact for school pricing

Book an audit →

CORE

Module annual contract

Run the proven module school-wide.

FOR

Schools after a successful pilot

INCLUDES

Chosen modules, workflows, reporting

SETUP

Connects only what it needs

NEXT STEP

Add adjacent modules

Contact for school pricing

Get a proposal →

PREMIUM

Multi-module partnership

One partner across departments.

FOR

Schools consolidating vendors

INCLUDES

Modules + managed services

SETUP

Phased onboarding

NEXT STEP

Expand as value becomes visible

Contact for school pricing

Plan with us →

⚠ Pricing is shared in a written proposal after the audit.

What you can trust, and how the AI is used.

TRUST STATUS

- IN PLACE** Modular adoption, never a forced full replacement.

- IN PLACE** ExamCraft assists; academic judgement stays with teachers.

- IN PLACE** No claims about ROI, speed or outcomes.

- PARTIAL** Role-based cloud access; security details being documented.

- REQUIRED** Company details, privacy policy and student-data terms **[ADD BEFORE PUBLISHING]**.

LOW-RISK START

- Audit before any proposal
- Single-module pilot with agreed criteria
- A stop option at the end of the pilot
- Expand only after value is visible

AI DISCLOSURE

What the AI does

- AdmitAI answers common parent questions
- ExamCraft drafts papers and rubrics

What staff do

- Counsellors take over qualified enquiries
- Teachers review and edit every draft

No guarantees

- AI replies can be incomplete or wrong
- No admission or collection outcome promised

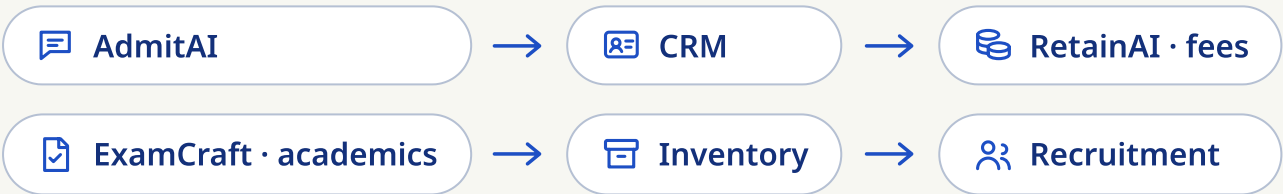
What to verify

- Fee and policy answers to parents
- Exam content before students see it

Grow one module at a time, in the order value appears.



TYPICAL MODULE SEQUENCE · ORDER SET BY THE AUDIT



YOUR DECISION PATH

STAGE	YOUR QUESTION	WHAT WE PROVIDE	DECISION
Diagnose	Where are we losing time?	School Growth or Admissions Audit	Pick a first module
Pilot	Does it work here?	Single-module pilot with criteria	Continue or stop
Renew & expand	Should we add more?	Measure-stage review, roadmap	Renew; add a module

 The audit sets the order.

Questions schools ask first.

Do we need all seven modules?

No. Start with one; add more after you see value.

Where should we start?

AdmitAI on WhatsApp or ExamCraft in the browser.

Does it replace our ERP?

Not necessarily. It can fill the gaps your system leaves.

Does ExamCraft replace teachers?

No. It assists; judgement stays with teachers.

How long does setup take?

AdmitAI and ExamCraft start fastest; CRM and Inventory need deeper onboarding. The audit sets the order.

What results can we expect?

No guarantees. Your pilot measures the results.

What is the School Growth Audit?

A review that recommends your first module.

What does it cost?

Contact for school pricing. A written proposal follows the audit.

What are the managed services?

Digital Growth and Teacher Recruitment, delivered alongside the software.

How is it accessed?

Cloud and browser-based, with role-based workflows and reporting.

CampusOne on one page.

PROBLEM	School departments run as separate loops.
PRODUCT	Seven modules: software, AI and services.
FOR	Indian school owners and principals.
DIFFERENT	One partner; start with one module.
NEXT STEP	Book a School Growth Audit.

CHOOSE YOUR NEXT STEP · EVERY LEVEL IS A SMALLER COMMITMENT THAN THE NEXT

See how it works

The model

Book a demo

AdmitAI or ExamCraft

Start a pilot

One module, stop option

Get a proposal

After the audit

📄 **Book a School Growth Audit** →

[WEBSITE] · [PHONE] · [EMAIL]





CampusOne

UNIFIED SCHOOL GROWTH & OPERATIONS PLATFORM

Book a School Growth Audit.

ONE PLATFORM. BRIGHTER SCHOOLS.

ADD VERIFIED CONTACT DETAILS BEFORE PUBLISHING

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